



POSITION ANNOUNCEMENT

LITTLE FREE LIBRARY

SENIOR DIRECTOR OF ADVANCEMENT

About Little Free Library

The Little Free Library (LFL) nonprofit organization was built around the belief that everyone deserves access to books. Today there are more than 150,000 Little Free Libraries in 112 countries and on all seven continents. Through this literacy-loving network, more than 250 million books have been shared. Little Free Library believes all people are empowered when the opportunity to discover a personally relevant book is not limited by time, space, or privilege.

A Bold New Goal: LFL has grown significantly since its founding and is now poised to make an impact at a whole new level. The team and national Board have declared a bold and achievable goal: to place and sustain a book-sharing box in every book desert in the country over the next three years. LFL will accomplish this by developing national and community-based partnerships, engaging and mobilizing an expanding network of volunteers, and building organizational capacity and resources. Bolstering staff capacity in fundraising and volunteer coordination was identified as a critical strategy, resulting in the creation of a key new leadership role within the organization.

Little Free Library is seeking a Senior Director of Advancement to deepen, strengthen, and amplify its fundraising and community engagement programs on a national scale. This new leadership position will establish and implement comprehensive initiatives that advance the organization's philanthropic support including individual, corporate, and foundation donations; sponsorships and special events; volunteer programs, and data analysis. Little Free Library has a robust earned revenue stream and loyal customer base from its network revenue, as well as solid fundraising achievement. This position will build on and leverage these strengths to provide new strategic leadership in the national expansion of the organization's fundraising success. This critical new role has the opportunity to be a key driver in the transformational future growth of the entire organization.

The position will report to the Executive Director and will serve as advisor and co-strategist, providing sound counsel and confidentiality. S/he/they will directly supervise the Director of Corporate Partnerships and the Community Engagement Manager, as well as contract grants writers. Little Free Library recently re-located from Hudson, WI, to Saint Paul, Minnesota, in alignment with its strategic growth recommendations.

Candidate Profile:

Little Free Library is looking for a new Senior Director of Advancement who is:

- A high-performance team builder and leader who fosters an organizational environment of collaboration, trust, and creative problem-solving.
- A visionary, persuasive, and articulate communicator with strong written and oral communication skills. Someone comfortable representing the organization in public forums, conferences, special events, and partner activities.
- A respected individual with a “can-do” entrepreneurial leadership style, who is solution-oriented and has a bias for action.
- A proven leader in the utilization and application of data analysis and quantitative metrics using appropriate technology tools.
- Someone who has worked with and has respect for diverse communities and people of all ages, ethnic backgrounds, and socio-economic status.
- A mission-driven individual who brings integrity, passion, a sense of humor, flexibility, an open mind, and a positive attitude to the workplace.

Education and Experience:

Education:

- Bachelor’s degree or commensurate life experience

Experience:

- At least five years nonprofit fundraising experience, with demonstrated success in developing, implementing, and evaluating strategic and tactical fundraising initiatives.
- Experience with community engagement and volunteer recruitment.
- Experience representing programs and organizations effectively to external stakeholders.
- Strong computer skills including the Microsoft Office Suite, Google Applications, and CRM platforms (Salesforce preferred).

Compensation: This is a full-time position. The salary range is \$75,000 to \$90,000, depending on experience. Benefits include healthcare premium support, short-term disability insurance, a retirement plan with employer match, and paid time off. There is the opportunity for remote work with a hybrid work situation.

To Apply:

Candidates are encouraged to apply by Friday, September 9th, 2022. Please submit a letter of introduction and resume to the Cincinnatus online portal at this [LINK](#).

<https://app.smartsheet.com/b/form/f6748e38f87a4b00b9b781023d86099c>

This link can also be found at the Cincinnatus website: <https://www.cincinnatus.com/little-free-library.html>

Little Free Library has been awarded the World Literacy Award and Guidestar's respected Platinum Seal of Transparency, as well as recognition from the Library of Congress, the National Book Foundation, the Women's National Book Association, and more.

Little Free Library embraces diversity and equal opportunity.

We are committed to building a team that represents a variety of backgrounds, perspectives, and skills.

The more inclusive we are, the better we will fulfill our mission.